**Fortnightly update**

**BCC Technical Working Group (4 – 18 September 2020)**

1. **Major highlights (Maximum three short bullets):**
2. Started developing family MUAC video for mother and family members.
3. Strong need for developing the national logo for nutrition cluster ( as like in other clusters i.e. WASH Cluster, Child Protection cluster). BCC working group will include in all the materials (print, audio and visual) developed for emergency nutrition activities. Organizations can use the materials with due acknowledgement to the organization developing the materials. Need for developing the standard one material and use by all the organization with the technical assistance of NHEICC. This will help to ensure the sharing of same messages and materials for better branding and visibility.
4. **Status of agreed action points of previous meeting**

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| --- | --- | --- |
| **S. No** | **Action Point** | **Progress**  |
| **1.** | Nutrition App  | Changes are being made as per the feedback from Nutrition Section, FWD.  |
| **2.** | Develop Family MUAC video to train Mothers for the assessment of their children’s nutrition status.  | In process |

1. **Next plan (if any)**
2. **Major issues and mitigating measures (maximum three)**

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| **SN** | **Major issues** | **Mitigating measures** |
| 1. | Proliferation of communication materials from all the partners  | Standard materials and message should be used by all the organization to establish synergy and giving standard message to the community and volunteers. This will support the establishment of nutrition as one brand |
| 2. | Limited coordination with BCC working group for the review and endorsement to the communication materials  | Programme and other group needs to coordinate with the BCC working group |